Private and Public Schools Committee Meeting

October 25, 2011

3:30 p.m. to 4:30 p.m.

Conference Room B, Volusia County Health Department



In attendance:

Name	Agency	
Brown, Camille	Midtown EcoVillage	
Cogdell, Bryan	Halifax Health	
Johnson, Bev	Volusia Flagler Family YMCA	
Mooney, Sharon	Volusia County Parks and Recreation	
Moran, Teresa Volusia County Health Department		
Pratt, Carolyn	Pathways Elementary	
Schlageter, Deborah	One Voice for Volusia	
Sorensen, Bonnie	Volusia County Health Department	

Welcome/Introductions

Dr. Sorensen called the meeting to order at 3:30 p.m. Roundtable introductions ensued. Ms. Schlageter and Ms. Moran shared that the Community Inventory was in development and encouraged all who have not submitted information to do so.

Continue Planning Process to Create a Community Action Plan

The action plan drafted to date was presented (handout). Discussion ensued regarding the addition of the following strategies to be added to the plan:

Strategies		Action Steps
6	Promote educational websites that support the mission of the Let's Move Volusia's YOUth (LMVY).	 Develop draft for November coalition meeting.(i.e. ChoosyKids.com and others) Request websites to explore Research suggested website Update LMVY website quarterly
Media	Promote and expand www.letsmovevolusiasyouth.org as a resource for evidence-based school wellness information.	 Release website updates to contacts at public and private schools. Review area resources and websites to request link. Update Let's Move website quarterly. Work with PIOs to promote www.letsmovevolusiasyouth.org.

Strategies		Action Steps	
Access	Increase public - private partnerships through developing sponsorship opportunities for activities and programs in need of funding/support.	 Determine both short and long-term activities. Develop a "Menu of Sponsorship Opportunities" for activities and programs. Identify local businesses as potential community partners (higher education, insurance, etc.). 	

Link and partner with efforts to ensure Safe Routes to School methods that support increased walking and biking.	•	Support and promote Walking School Bus programs.	
Encourage and provide opportunities for safe physical activity during and after the school day.	•	Increase access to evidence-based physical activity programs such as Peaceful Playgrounds, SPARK (Sports, Play and Active Recreation for Kids) and Girls on the Run.	

Strateg	gies	Actions Steps
Point of Purchase/ Promotion	Provide decision making opportunities for student in regards to healthy eating and active living opportunities during the school day.	 Identify opportunities for promotion such as cafeterias and stairwell usage. Propose health initiatives designed and implemented by students.

Strategies		Action Steps	
Social Support & Services	Commit and support full implementation of the District Wellness Policy.	 Assist with the development of a model School District Wellness Policy. Support the new USDA requirements for local school wellness policies and recommended actions beginning School Year 2011-2012. Ensure consistent coalition representation on the School Health Advisory Council. 	
	Identify schools currently implementing successful programs related to Let's Move's goals.	 Develop list and related contacts. Share Community Inventory and request to add program. Invite to join coalition and Private and Public Schools Workgroup. Establish relationship with Connect Ed. 	
	Develop outreach plan to address nutrition and physical activity through both public and private schools.	 Map schools and poll PTAs regarding involvement and interest in Let's Move. Identify potential partnerships between neighboring schools, depending on interest. Map private schools to conduct same activity. 	
	Develop toolkit for community partnerships between schools (physical education and cafeteria), medical professionals, area parks and recreation programs and community agencies.	 Identify lead contacts within physical education departments/schools. Research current lesson plans and guidelines already established within physical education department. Brainstorm and identify recognition venues for awards and other school-related activities such as the President's Challenge and the Healthier US School Challenge. 	

Establish list of funding/grant opportunities designed for schools.	 Committee start list. Invite Dairy Council/Fuel Up to Play representative to present at coalition meeting and/or conduct workshop on its grant process. Identify ways Let's Move members can assist schools with researching, writing and submitting grants. 	
Connect School System with 0-5 providers (i.e. Head Start), Early Learning Coalition.	Develop steps between two committees: Private and Publi Schools, Early Childhood	ic

There being no further business, the meeting adjourned. The committee members are invited to mark their calendar for the next Coalition meeting which will be held on Wednesday, November 30, 2011 from 2 p.m. to 3:30 p.m. in Conference Room C at the Volusia County Health Department.